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**\*\*\* MEDIA ADVISORY \*\*\***

**\$10,000 Hometown Grant Awarded to School District of Altoona by  
Green Bay Packers and Dairy Farmers of Wisconsin**

*Players Krys Barnes and Josh Myers to Help Congratulate District at Assembly with a Virtual Visit*

**WHAT:** On Friday, March 18 at 2:45pm, the Green Bay Packers together with the Dairy Farmers of Wisconsin (DFW) and Fuel Up to Play 60, will host an assembly and check presentation in the Altoona High School gym to celebrate the partners' commitment to youth health and wellness through the 2021-22 Hometown Grant Program. Two Packer players will join the assembly virtually to help celebrate and participate in a Question-and-Answer session with students as part of the event. One of Wisconsin's dairy farmers will also join the event in person to help present the check.

Every year, Wisconsin Fuel Up to Play 60 and the Green Bay Packers come together to support local schools and communities through the Hometown Grant Program. One Wisconsin school district is selected each year to receive this \$10,000 grant. School District of Altoona used the grant this year to fund foodservice equipment to help keep milk cold, serve hot chocolate milk, increase mobility for distribution of grab n go breakfasts, blenders for smoothies and other equipment to serve healthy meals to all of the district's students.

**Current Green Bay Packers players scheduled to participate include Krys Barnes and Josh Myers.** The virtual celebration is expected to last 30 minutes.

**WHEN:** Friday, March 18, 2022 at 2:45-3:15pm

**WHERE:** Altoona High School Gym  
711 7th St West  
Altoona, WI 54720  
(715) 839-6031

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**Fuel Up to Play 60** is a program provided by the Dairy Farmers of Wisconsin and the Green Bay Packers. **Fuel Up to Play 60** is part of a national initiative to promote healthy eating and physical activity by the NFL and National Dairy Council in collaboration with USDA. **Fuel Up to Play 60** is an unprecedented opportunity to join the strengths and resources of these powerful organizations and help youth establish healthy behaviors.

**About Dairy Farmers of Wisconsin:** Funded by Wisconsin dairy farmers, Dairy Farmers of Wisconsin is a non-profit organization that focuses on marketing and promoting Wisconsin's world-class dairy products. For more information, visit our website at [wisconsinmilk.com](http://wisconsinmilk.com).

