



School District of Altoona

1903 Bartlett Avenue Altoona, WI 54720
715-839-6032 715-839-6066 FAX

Dr. Connie Biedron, Superintendent

www.altoona.k12.wi.us

ALTOONA BOARD OF EDUCATION
Regular Meeting
Altoona Commons Addition
November 4, 2013
6:30 p.m.

Agenda

1. Call to Order
2. Roll Call
3. Reading of Public Notice
4. Pledge of Allegiance
5. Rules for Meeting
6. Approval of Minutes
 - a. October 21, 2013 Regular Meeting
 - b. October 23, 2013 Special Meeting
7. Public Participation (All remarks are to be addressed to the Board; discussion among citizens present is not permitted. Board members may ask questions of a speaker; however, no formal deliberations are allowed at this time.)
 - a. Non-Agenda items - public comment and concern
 - b. Agenda items - public comment and concern
8. Treasurer's Report
 - a. Approval of Checks for Payment
 - (1) General fund checks totaling \$427,880.02
 - (2) Student activity fund checks totaling \$7,455.81
9. School Perceptions Survey Results, Bill Foster
10. School Showcase
 - a. Student Representative's Update
 - b. Altoona Intermediate School Update
 - c. Altoona Middle School Veteran's Day Program
11. Information
 - a. Committee Reports
 - (1) Altoona Parks & Recreation Committee, October 28
 - b. President's Report
 - (1) Discuss Policy Development Consulting and Parameters
 - (2) WASB Executive Coaching Workshop Session 2, October 25

- c. Superintendent's Report
 - (1) Common Core Standards Public Hearing, October 23
 - (2) River Prairie Stakeholder Meeting, October 23
 - (3) WSPRA Conference, November 7-8
 - (4) Meetings with New Staff Members
 - (5) Property Purchase Update
 - (6) Copier PIN Code Accounting System
 - (7) PLC Consortium
 - (8) Distance Learning and Videoconferencing Services Project
 - (9) Other Updates, News and Events

- 12. Board Action after Consideration and Discussion
 - a. Consider Setting Tax Levy for 2013
 - b. Consider Employment Recommendation to Fill Elementary Administrative Assistant Position
 - c. Consider Employment Recommendation to Fill Food Service Position
 - d. Consider Employment Recommendation to Fill Extra Assignment Position
 - e. Consider Approval of Recommendation to Fill Elementary Leadership Team Positions
 - f. Consider Recommendation for Additional Special Education Aide Positions
 - g. Consider Approval of Distance Learning and Videoconferencing Services Project
 - h. Consider Proceeding with Policy Development Project

- 13. Adjournment

The vision of the Altoona School District, in partnership with our students, their families, and our community, is to build a foundation for life-long learning and the emotional well-being of our students. We are dedicated to offering large school opportunities with a small school approach.

ALTOONA SCHOOL BOARD AGREEMENT

- We base our decisions on the best interest of the students.
- We are guided by our Vision, Mission and our Strategic Plan.
- We believe that every employee makes a contribution to the success of every student.
- We conduct ourselves within commonly understood principles of integrity.
- We listen carefully and respectfully to ensure all voices are heard.
- We practice good stewardship of our tax dollars.
- We seek to operate with as much transparency as possible.
- We do not engage in drama or political rhetoric.
- We seek a way around obstacles; reframing from an attitude of “we can’t,” to “how can we?”

Adopted: 9/19/11

Amended: 1/21/13



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Dr. Connie Biedron, Superintendent

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ALTOONA BOARD OF EDUCATION

Regular Meeting

Altoona Commons Addition

October 21, 2013

8:00 p.m.

1. The Regular Meeting of the Altoona Board of Education was called to order by Board President, Helen Drawbert at 8:25 p.m. in the Altoona commons addition.
2. Roll call was taken and the following were present:
Helen S. Drawbert, President
Robin E. Elvig, Vice President
Michael J. Hilger, Clerk
Bradley D. Poquette, Treasurer
David A. Rowe, Member
Dr. Connie M. Biedron, Superintendent
Joyce M. Orth, Board Secretary
3. Reading of Public Notice. Report of notice was given. All posting requirements were met and posting places are noted: Altoona City Hall, Altoona Post Office, school district office, high school office, middle school office, and elementary school office.
4. Pledge of Allegiance
5. Rules for Meeting
6. Approval of Minutes. a. October 7, 2013 Regular Meeting. Motion by Elvig to approve the October 7, 2013 minutes with a correction to the roll call vote to reflect that Michael Hilger abstained resulting in a 4-0 vote. Motion second by Rowe. Elvig, yes; Rowe, yes; Hilger, yes; Poquette, yes; Drawbert, yes. Motion carried 5-0.
7. Public Participation. a. Non-Agenda items - public comment and concern. (1) Kathy Dahl, business manager reviewed bids received today for short-term borrowing of \$3,200,000. The low bid from Robert W. Baird & Co. Inc. was announced (.489% net effective rate). The funds are needed for cash flow purposes. (2) Dave Rowe announced that the cross country team placed third, and three boys finished in the top 14 at the conference meet last Saturday. (3) Helen Drawbert recognized the accomplishments of former teacher Linda Olson, and expressed condolences to her family and friends. b. Agenda items - public comment and concern. None.
8. Treasurer's Report. a. Approval of Checks for Payment. Motion by Elvig to approve general fund checks totaling \$643,688.84, student activity fund checks totaling \$827.02, and debt service checks totaling \$22,496.25 as presented, seconded by Rowe. Rowe, yes; Hilger, yes; Poquette, yes; Elvig, yes; Drawbert, yes. Motion carried 5-0. b. Approval of Treasurer's Report. Motion by Rowe to approve the Treasurer's Report as presented, seconded by Elvig. Hilger, yes; Poquette, yes; Elvig, yes; Rowe, yes; Drawbert, yes. Motion carried 5-0.

9. Information. **a. Committee Reports.** (1) Community Education Partnership Council. The Community Education Partnership Council, formerly the Educational Planning Council, met on October 9. Four new parent members have been added. Agenda topics were reviewed. **b. President's Report.** (1) Proposal for Policy Development. Helen Drawbert asked board members to consider a proposal to have WASB policy-consulting staff review the district policy manual and provide recommendations for policy updates based on the district's strategic plan. The cost for those policy services would range from \$10,000 to \$18,000 depending on how much updating is needed. (2) Employment and School Law Seminar. Mike Hilger and Brad Poquette shared highlights from the sessions they attended on October 10-11 in Wausau. This joint seminar was sponsored by the Wisconsin School Attorney's Association and the WASB. (3) Legislative Breakfast Meeting. The October 14 legislative breakfast was discussed. The breakfast was sponsored by the Eau Claire school board and held at Northwoods Brew Pub. (4) WASB Region 4 Fall Meeting. The full board, Dr. Biedron and Joyce Orth attended the Region 4 meeting on October 16 at the 29 Pines, Eau Claire. Robin Elvig and Mike Hilger received awards for advancing in the WASB Member Recognition Program. Robin has attained a Level 4, and Mike a Level 2. (5) WASB Legislative Advocacy Conference. This conference will be held on November 9 in Stevens Point. The conference will examine the changing environment for public education with a focus on increasing competition for students and funding. New strategies to engage parents, community members and legislators will be discussed and insights on the latest education reform initiatives will also be shared. **c. Superintendent's Report.** (1) Request to City Council. Dr. Biedron addressed the City Council on October 10 with a request for parking/signage changes to address safety and traffic concerns. The Council considered the request as it pertains to Bartlett Avenue only. An ordinance change is the next step. (2) Cluster A Professional Development Day. The Cluster A hosted a professional development day for teachers on October 11 at Fall Creek. Twelve Altoona staff were among those presenting. Our school district will host the next session, which is scheduled for February 7. (3) WASDA Drive-in. Dr. Biedron attended the WASDA Drive-in on October 16 in Eau Claire. Presenters included WASDA Executive Director and President, Jon Bales and Dave Polashek, and John Forester, Director of Government Relations, SAA. (4) School Perceptions Survey Participation. Dr. Biedron reported that School Perceptions has received 837 completed surveys, a return rate of about 17%. School Perceptions will present the results to the board at the November 4 meeting. (5) Professional Educator Compensation Rate for Providing Coverage. The per-hour amount for "comp time" will be adjusted to \$20 per-hour based on comparison of rates ranging from \$14.50 to \$20.00 for the Cluster schools. (6) Other Updates, News and Events. Dr. Biedron announced the following: Common Core Standards Hearing scheduled for Wednesday (10/23), 2:00-8:00 p.m. at CVTC; PLC Consortium meeting this week; the closing date for the property purchase (809 7th Street West) has been rescheduled for October 28.
10. Board Action – Consent Agenda. (Item 10.c. – Declaration of Posting Places was removed from the Consent Agenda for discussion and separate action.) Motion by Elvig to accept the recommendations for Items 10.a. through b. and 10.d. through l. as presented (incorporated herein by attachment to these minutes). Motion second by Poquette. Poquette, yes; Elvig, yes; Rowe, yes; Hilger, yes; Drawbert, yes. Motion carried 5-0.
11. Board Action after Consideration and Discussion. **a.** Consider Setting Tax Levy for 2013 as per the Annual Meeting Resolution. Motion by Rowe to postpone action setting the tax levy until November 4, 2013, seconded by Hilger. Elvig, yes; Rowe, yes; Hilger, yes; Poquette, yes; Drawbert, yes. Motion carried 5-0 **b.** Consider Declaration of Posting Places for Board Meetings Agendas and Minutes. Motion by Rowe to declare the Altoona City Hall, Altoona Post Office, district office and school offices as the posting places for board meeting agendas and minutes, seconded by Poquette. Rowe, yes; Hilger, yes; Poquette, yes; Elvig, yes; Drawbert, yes. Motion carried 5-0.

12. Adjournment. Motion by Rowe to adjourn at 9:19 p.m., seconded by Elvig. Hilger, yes; Poquette, yes; Elvig, yes; Rowe, yes; Drawbert, yes. Motion carried 5-0.

The next Regular Meeting of the Altoona Board of Education is scheduled for Monday, November 4, 2013 at 6:30 p.m. in the Altoona commons addition, 1827 Bartlett Avenue.

Joyce M. Orth CAP, Board Secretary

District Clerk

Date

The vision of the Altoona School District, in partnership with our students, their families, and our community, is to build a foundation for life-long learning and the emotional well-being of our students. We are dedicated to offering large school opportunities with a small school approach.



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Dr. Connie Biedron, Superintendent

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October 14, 2013

To: Board of Education

Fr: Dr. Connie Biedron, Superintendent

RE: Routine Items for Approval

Attachment to the
October 21, 2013 Minutes

The following represent items that are taken care of yearly, following the annual meeting. Please consider my recommendations.

Consent Agenda 10.a. – 10.l.:

- 10.a. I recommend adoption of the budget as presented at the annual meeting
- 10.b. I recommend approval of depositories for 2013/14 with Wells Fargo Bank, State of Wisconsin Government Pool, and Wisconsin Investment Series Cooperative
- ~~10.c. I recommend declaration of the following as the posting places for agendas and minutes of board meetings: Altoona City Hall, Altoona Post Office, district office, and school offices
(Removed from Consent Agenda for discussion and separate action)~~
- 10.d. I recommend that Joyce Orth CAP continue as board secretary for 2013/14
- 10.e. I recommend that Kathy Dahl, CPA continue as deputy clerk for 2013/14
- 10.f. I recommend authorization to use facsimile signatures under Wisconsin Statute 120.16 (2)
- 10.g. I recommend approval of the release of funds for time-sensitive payables
- 10.h. I recommend continuation of legal counsel with Weld, Riley, Prens & Ricci
- 10.i. I recommend that Greg Johnson continue as safety officer for 2013/14
- 10.j. I recommend that Wendy Nelson continue as chemical hygiene officer for 2013/14
- 10.k. I recommend that Dr. James Haigh continue as medical advisor for 2013/14
- 10.l. I recommend the adoption of the medical term abbreviations as presented

11.a. The setting of the tax levy may be postponed until November 4, 2013 meeting pending finalization of the equalization aid

Thank You.



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Dr. Connie Biedron, Superintendent

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ALTOONA BOARD OF EDUCATION
Special Meeting
District Board Room
October 23, 2013
7:30 a.m.

1. The Special Meeting of the Altoona Board of Education was called to order by Vice President, Robin Elvig at 7:35 a.m. in the district board room.
2. Roll call was taken and the following were present and absent:
Helen S. Drawbert, President; Absent
Robin E. Elvig, Vice President
Michael J. Hilger, Clerk
Bradley D. Poquette, Treasurer
David A. Rowe, Member
Dr. Connie M. Biedron, Superintendent
Joyce M. Orth, Board Secretary
3. Reading of Public Notice. All posting requirements were met and posting places are noted: Altoona City Hall, Altoona Post Office, school district office, high school office, middle school office, and elementary school office.
4. Board Action after Consideration and Discussion. a. Resolution Authorizing Temporary Borrowing in Amount Not to Exceed \$3,200,000 Pursuant to Section 67.12 (8)(a)1, Wisc. Statutes. Motion by Poquette to adopt the Resolution Authorizing Temporary Borrowing in Amount Not to Exceed \$3,200,000 Pursuant to Section 67.12 (8)(a)1, Wisc. Statutes, seconded by Hilger. Rowe, yes; Poquette, yes; Hilger, yes; Elvig, yes; Drawbert, absent. Motion carried 4-0.
5. Adjournment. Motion by Elvig to adjourn at 7:40 a.m., seconded by Rowe. Poquette, yes; Hilger, yes; Elvig, yes; Rowe, yes; Drawbert, absent. Motion carried 4-0.

The next Regular Meeting of the Altoona Board of Education is scheduled for Monday, November 4, 2013 at 6:30 p.m. in the Altoona commons addition.

Joyce M. Orth CAP, Board Secretary

District Clerk

Date

The vision of the Altoona School District, in partnership with our students, their families, and our community, is to build a foundation for life-long learning and the emotional well-being of our students. We are dedicated to offering large school opportunities with a small school approach.

| CHECK | CHECK ACCOUNT | | | | INVOICE | | POST |
|------------|---------------|--------------|--------|--------------------------------|----------------------|-----------|---------|
| DATE | NUMBER | NUMBER | | VENDOR | DESCRIPTION | AMOUNT | MONTH |
| 10/23/2013 | 201300159 | 10 L 000 000 | 811671 | GREAT-WEST RETIREMENT SERVICES | Payroll accrual | 2,045.00 | October |
| | 201300159 | 27 L 000 000 | 811671 | GREAT-WEST RETIREMENT SERVICES | Payroll accrual | 500.00 | October |
| | | | | | Totals for 201300159 | 2,545.00 | |
| 10/23/2013 | 201300160 | 10 L 000 000 | 811612 | WELLS FARGO BANK | Payroll accrual | 803.78 | October |
| | 201300160 | 80 L 000 000 | 811612 | WELLS FARGO BANK | Payroll accrual | 7.50 | October |
| | 201300160 | 10 L 000 000 | 811612 | WELLS FARGO BANK | Payroll accrual | 27,148.50 | October |
| | 201300160 | 27 L 000 000 | 811612 | WELLS FARGO BANK | Payroll accrual | 4,432.15 | October |
| | 201300160 | 50 L 000 000 | 811612 | WELLS FARGO BANK | Payroll accrual | 505.39 | October |
| | 201300160 | 80 L 000 000 | 811612 | WELLS FARGO BANK | Payroll accrual | 279.74 | October |
| | 201300160 | 10 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 18,587.06 | October |
| | 201300160 | 27 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 3,489.73 | October |
| | 201300160 | 50 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 611.27 | October |
| | 201300160 | 80 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 163.35 | October |
| | 201300160 | 10 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 4,347.01 | October |
| | 201300160 | 27 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 816.11 | October |
| | 201300160 | 50 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 142.96 | October |
| | 201300160 | 80 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 38.21 | October |
| | | | | | Totals for 201300160 | 61,372.76 | |
| 10/23/2013 | 201300161 | 10 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 18,587.06 | October |
| | 201300161 | 27 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 3,489.73 | October |
| | 201300161 | 50 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 611.27 | October |
| | 201300161 | 80 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 163.35 | October |
| | 201300161 | 10 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 4,347.01 | October |
| | 201300161 | 27 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 816.11 | October |
| | 201300161 | 50 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 142.96 | October |
| | 201300161 | 80 L 000 000 | 811611 | WELLS FARGO BANK | Payroll accrual | 38.21 | October |
| | | | | | Totals for 201300161 | 28,195.70 | |
| 10/23/2013 | 201300162 | 10 L 000 000 | 811613 | WISCONSIN DEPT OF REVENUE | Payroll accrual | 15,194.50 | October |
| | 201300162 | 27 L 000 000 | 811613 | WISCONSIN DEPT OF REVENUE | Payroll accrual | 2,756.09 | October |
| | 201300162 | 50 L 000 000 | 811613 | WISCONSIN DEPT OF REVENUE | Payroll accrual | 318.34 | October |
| | 201300162 | 80 L 000 000 | 811613 | WISCONSIN DEPT OF REVENUE | Payroll accrual | 134.29 | October |
| | 201300162 | 10 L 000 000 | 811613 | WISCONSIN DEPT OF REVENUE | Payroll accrual | 97.50 | October |
| | 201300162 | 50 L 000 000 | 811613 | WISCONSIN DEPT OF REVENUE | Payroll accrual | 55.00 | October |
| | 201300162 | 80 L 000 000 | 811613 | WISCONSIN DEPT OF REVENUE | Payroll accrual | 7.50 | October |
| | | | | | Totals for 201300162 | 18,563.22 | |
| 10/23/2013 | 201300163 | 10 L 000 000 | 811621 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 15,683.07 | October |
| | 201300163 | 27 L 000 000 | 811621 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 2,653.10 | October |
| | 201300163 | 80 L 000 000 | 811621 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 136.42 | October |
| | 201300163 | 10 L 000 000 | 811622 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 3,301.14 | October |
| | 201300163 | 27 L 000 000 | 811622 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 936.36 | October |
| | 201300163 | 50 L 000 000 | 811622 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 577.74 | October |
| | 201300163 | 80 L 000 000 | 811622 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 45.20 | October |
| | 201300163 | 10 L 000 000 | 811621 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 15,683.07 | October |
| | 201300163 | 27 L 000 000 | 811621 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 2,653.10 | October |
| | 201300163 | 80 L 000 000 | 811621 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 136.42 | October |
| | 201300163 | 10 L 000 000 | 811622 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 3,301.14 | October |
| | 201300163 | 27 L 000 000 | 811622 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 936.36 | October |
| | 201300163 | 50 L 000 000 | 811622 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 577.74 | October |
| | 201300163 | 80 L 000 000 | 811622 | WISCONSIN RETIREMENT SYSTEM | Payroll accrual | 45.20 | October |
| | | | | | Totals for 201300163 | 46,666.06 | |
| 10/23/2013 | 201300164 | 10 L 000 000 | 811691 | WEA TRUST ADVANTAGE | Payroll accrual | 1,953.68 | October |

| CHECK | CHECK ACCOUNT | | INVOICE | | POST |
|------------|---------------|---------------------|---|----------------------|--------------------|
| DATE | NUMBER | NUMBER | VENDOR | DESCRIPTION | AMOUNT MONTH |
| 10/23/2013 | 201300164 | 10 L 000 000 811691 | WEA TRUST ADVANTAGE | Payroll accrual | 5,320.42 October |
| | 201300164 | 27 L 000 000 811691 | WEA TRUST ADVANTAGE | Payroll accrual | 525.00 October |
| | 201300164 | 80 L 000 000 811691 | WEA TRUST ADVANTAGE | Payroll accrual | 78.25 October |
| | 201300164 | 10 L 000 000 811691 | WEA TRUST ADVANTAGE | Payroll accrual | 1,732.50 October |
| | 201300164 | 10 L 000 000 811691 | WEA TRUST ADVANTAGE | Payroll accrual | 50.61 October |
| | 201300164 | 27 L 000 000 811691 | WEA TRUST ADVANTAGE | Payroll accrual | 62.61 October |
| | 201300164 | 10 L 000 000 811691 | WEA TRUST ADVANTAGE | Payroll accrual | 71.15 October |
| | 201300164 | 27 L 000 000 811691 | WEA TRUST ADVANTAGE | Payroll accrual | 64.05 October |
| | 201300164 | 10 L 000 000 811691 | WEA TRUST ADVANTAGE | Payroll accrual | 233.00 October |
| | | | | Totals for 201300164 | 10,091.27 |
| 10/23/2013 | 201300165 | 10 E 800 310 252000 | WISCONSIN RETIREMENT SYSTEM | INTEREST | 11.75 October |
| | | | | Totals for 201300165 | 11.75 |
| 10/23/2013 | 201300166 | 10 A 000 000 711100 | WELLS FARGO BANK/NET PR & DIRE PR & DIRECT DEPOSIT/10-23-13 | | 201,240.69 October |
| | 201300166 | 27 A 000 000 711100 | WELLS FARGO BANK/NET PR & DIRE PR & DIRECT DEPOSIT/10-23-13 | | 39,584.67 October |
| | 201300166 | 50 A 000 000 711100 | WELLS FARGO BANK/NET PR & DIRE PR & DIRECT DEPOSIT/10-23-13 | | 7,619.77 October |
| | 201300166 | 80 A 000 000 711100 | WELLS FARGO BANK/NET PR & DIRE PR & DIRECT DEPOSIT/10-23-13 | | 1,822.94 October |
| | | | | Totals for 201300166 | 250,268.07 |
| 10/21/2013 | 201300167 | 10 L 000 000 811614 | DIVERSIFIED BENEFIT SERVICES I | Flex plan charges | 500.49 October |
| | | | | Totals for 201300167 | 500.49 |
| 10/21/2013 | 201300168 | 10 L 000 000 811614 | DIVERSIFIED BENEFIT SERVICES I | Flex plan charges | 678.50 October |
| | | | | Totals for 201300168 | 678.50 |
| 10/21/2013 | 201300169 | 10 E 100 249 110000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 76.67 October |
| | 201300169 | 10 E 100 249 110100 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 230.02 October |
| | 201300169 | 10 E 100 249 110101 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 249.96 October |
| | 201300169 | 10 E 100 249 110200 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 191.68 October |
| | 201300169 | 10 E 100 249 110300 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 191.68 October |
| | 201300169 | 10 E 100 249 143000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 October |
| | 201300169 | 10 E 100 249 213000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 34.50 October |
| | 201300169 | 10 E 100 249 241000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 115.01 October |
| | 201300169 | 10 E 100 249 253300 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 76.67 October |
| | 201300169 | 10 E 100 249 110100 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 76.67 October |
| | 201300169 | 10 E 100 249 110101 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 76.67 October |
| | 201300169 | 10 E 100 249 110200 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 76.67 October |
| | 201300169 | 10 E 100 249 110300 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 October |
| | 201300169 | 10 E 200 249 120000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 14.57 October |
| | 201300169 | 10 E 200 249 120600 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 153.35 October |
| | 201300169 | 10 E 200 249 121000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 October |
| | 201300169 | 10 E 200 249 122000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 99.68 October |
| | 201300169 | 10 E 200 249 123000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 October |
| | 201300169 | 10 E 200 249 124000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 69.01 October |
| | 201300169 | 10 E 200 249 125400 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 11.50 October |
| | 201300169 | 10 E 200 249 125500 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 11.50 October |
| | 201300169 | 10 E 200 249 125510 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 23.00 October |
| | 201300169 | 10 E 200 249 126000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 69.01 October |
| | 201300169 | 10 E 200 249 127000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 69.01 October |
| | 201300169 | 10 E 200 249 132700 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 October |
| | 201300169 | 10 E 200 249 141000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 12.65 October |
| | 201300169 | 10 E 200 249 143000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 67.09 October |
| | 201300169 | 10 E 200 249 213000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 34.50 October |
| | 201300169 | 10 E 200 249 241000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 115.01 October |
| | 201300169 | 10 E 200 249 241100 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 19.17 October |

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| DATE | NUMBER | NUMBER | VENDOR | DESCRIPTION | AMOUNT | MONTH | |
| 10/21/2013 | 201300169 | 10 E 200 249 253300 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 76.67 | October | |
| | 201300169 | 10 E 200 249 254300 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 400 249 121000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 400 249 122000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 153.35 | October | |
| | 201300169 | 10 E 400 249 123000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 400 249 124000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 134.18 | October | |
| | 201300169 | 10 E 400 249 125400 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 19.17 | October | |
| | 201300169 | 10 E 400 249 125500 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 19.17 | October | |
| | 201300169 | 10 E 400 249 126000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 140.70 | October | |
| | 201300169 | 10 E 400 249 127000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 115.01 | October | |
| | 201300169 | 10 E 400 249 141000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 19.17 | October | |
| | 201300169 | 10 E 400 249 143000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 44.85 | October | |
| | 201300169 | 10 E 400 249 213000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 90.09 | October | |
| | 201300169 | 10 E 400 249 241000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 115.01 | October | |
| | 201300169 | 10 E 400 249 241100 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 57.51 | October | |
| | 201300169 | 10 E 400 249 253300 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 115.01 | October | |
| | 201300169 | 10 E 400 249 254300 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 400 249 132700 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 76.67 | October | |
| | 201300169 | 10 E 400 249 136320 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 28.75 | October | |
| | 201300169 | 10 E 700 249 172000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 800 249 211100 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 16.48 | October | |
| | 201300169 | 10 E 800 249 214400 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 27.22 | October | |
| | 201300169 | 10 E 800 249 221910 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 57.51 | October | |
| | 201300169 | 10 E 800 249 223100 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 18.78 | October | |
| | 201300169 | 10 E 800 249 232100 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 76.67 | October | |
| | 201300169 | 10 E 800 249 252000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 76.67 | October | |
| | 201300169 | 10 E 800 249 254200 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 800 249 254300 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 800 249 239000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 4.98 | October | |
| | 201300169 | 27 E 700 249 152000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 76.67 | October | |
| | 201300169 | 27 E 700 249 158100 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 4.98 | October | |
| | 201300169 | 27 E 700 249 158320 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 27 E 700 249 158330 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 30.67 | October | |
| | 201300169 | 27 E 700 249 158340 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 27 E 700 249 158510 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 27 E 700 249 158520 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 27 E 700 249 158530 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 27 E 700 249 158710 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 27 E 700 249 158730 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 27 E 700 249 158750 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 27 E 700 249 158760 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 27 E 700 249 159110 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 383.37 | October | |
| | 201300169 | 27 E 700 249 213000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 15.33 | October | |
| | 201300169 | 27 E 700 249 214400 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 11.12 | October | |
| | 201300169 | 27 E 700 249 223300 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 19.17 | October | |
| | 201300169 | 10 E 100 249 110300 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 800 249 222200 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 76.67 | October | |
| | 201300169 | 27 E 800 249 156600 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 115.01 | October | |
| | 201300169 | 27 E 700 249 159110 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 150 249 110450 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 345.03 | October | |
| | 201300169 | 27 E 700 249 158310 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 150 249 122000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 10.73 | October | |
| | 201300169 | 10 E 200 249 122000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 28.75 | October | |
| | 201300169 | 10 E 100 249 123000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 100 249 122000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |
| | 201300169 | 10 E 100 249 121000 | DIVERSIFIED BENEFIT SERVICES I | HRA PAYMENTS | 38.34 | October | |

| CHECK | CHECK ACCOUNT | | | | INVOICE | | POST |
|------------|---------------|---------------------|--------------------------------|--|-------------------|------------|---------|
| DATE | NUMBER | NUMBER | VENDOR | | DESCRIPTION | AMOUNT | MONTH |
| 10/21/2013 | 201300169 | 10 E 100 249 125100 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 38.34 | October |
| | 201300169 | 10 E 100 249 254300 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 38.34 | October |
| | 201300169 | 10 E 150 249 110000 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 50.60 | October |
| | 201300169 | 10 E 150 249 120000 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 9.58 | October |
| | 201300169 | 10 E 150 249 125400 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 7.67 | October |
| | 201300169 | 10 E 150 249 125500 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 7.67 | October |
| | 201300169 | 10 E 150 249 125510 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 15.33 | October |
| | 201300169 | 10 E 150 249 136320 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 9.58 | October |
| | 201300169 | 10 E 150 249 213000 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 34.50 | October |
| | 201300169 | 10 E 400 249 123100 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 38.34 | October |
| | 201300169 | 10 E 800 249 110000 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 38.34 | October |
| | 201300169 | 10 E 800 249 221920 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 19.17 | October |
| | 201300169 | 27 E 700 249 158740 | DIVERSIFIED BENEFIT SERVICES I | | HRA PAYMENTS | 76.62 | October |
| | | | Totals for 201300169 | | | 6,185.63 | |
| 10/29/2013 | 201300171 | 10 E 800 355 263300 | AT&T | | Early Childhood | 89.36 | October |
| | | | Totals for 201300171 | | | 89.36 | |
| 10/29/2013 | 201300172 | 10 E 800 358 221910 | CHARTER COMMUNICATIONS | | Internet | 11.24 | October |
| | | | Totals for 201300172 | | | 11.24 | |
| 10/29/2013 | 201300175 | 10 L 000 000 811614 | DIVERSIFIED BENEFIT SERVICES I | | Flex plan charges | 2,698.77 | October |
| | | | Totals for 201300175 | | | 2,698.77 | |
| 10/29/2013 | 201300176 | 10 E 800 411 252000 | MAGIC-WRIGHTER | | Service fees | 2.20 | October |
| | | | Totals for 201300176 | | | 2.20 | |
| | | | Totals for checks | | | 427,880.02 | |

FUND SUMMARY

| <u>FUND</u> | <u>DESCRIPTION</u> | <u>BALANCE SHEET</u> | <u>REVENUE</u> | <u>EXPENSE</u> | <u>TOTAL</u> |
|-------------|-------------------------|----------------------|----------------|----------------|--------------|
| 10 | GENERAL | 343,605.65 | 0.00 | 5,145.50 | 348,751.15 |
| 27 | SPECIAL EDUCATION FUND | 63,715.17 | 0.00 | 1,154.68 | 64,869.85 |
| 50 | FOOD SERVICE | 11,162.44 | 0.00 | 0.00 | 11,162.44 |
| 80 | COMMUNITY SERVICE | 3,096.58 | 0.00 | 0.00 | 3,096.58 |
| *** | Fund Summary Totals *** | 421,579.84 | 0.00 | 6,300.18 | 427,880.02 |

***** End of report *****

| CHECK DATE | CHECK ACCOUNT | | VENDOR | INVOICE | AMOUNT |
|---------------|---------------|-------------------------|----------------------|-----------------------------------|----------|
| | NUMBER | NUMBER | | DESCRIPTION | |
| 10/23/2013 | 7930 | 61 L 000 000 814000 000 | COCA-COLA BOTTLING C | Order for the Red Zone | 126.24 |
| | | | | Totals for 7930 | 126.24 |
| 10/23/2013 | 7931 | 61 L 000 000 814404 000 | ENDZONES VIDEO SYSTE | Video Camera | 2,450.00 |
| | | | | Totals for 7931 | 2,450.00 |
| 10/23/2013 | 7932 | 61 L 000 000 814221 000 | PEPSI-COLA | MS - TEACHER LOUNGE | 221.16 |
| | | | | Totals for 7932 | 221.16 |
| 10/23/2013 | 7933 | 61 L 000 000 814303 000 | TEAM GO FIGURE LLP | jackets/pants and embroidery | 1,236.76 |
| | | | | Totals for 7933 | 1,236.76 |
| 10/23/2013 | 7934 | 61 L 000 000 814400 000 | THE CHIP SHOPPE | fall fundraiser products | 3,232.60 |
| | | | | Totals for 7934 | 3,232.60 |
| 10/25/2013 | 7935 | 61 L 000 000 814409 000 | WIAA | ticket for VB state tournament | 46.00 |
| | | | | Totals for 7935 | 46.00 |
| 10/29/2013 | 7936 | 61 L 000 000 814208 000 | ALTOONA HOT LUNCH PR | FAMILY LEARNING NIGHT MEAL | 143.05 |
| | | | | Totals for 7936 | 143.05 |
| | | | | Totals for checks | 7,455.81 |

FUND SUMMARY

| <u>FUND</u> | <u>DESCRIPTION</u> | <u>BALANCE SHEET</u> | <u>REVENUE</u> | <u>EXPENSE</u> | <u>TOTAL</u> |
|-------------|-------------------------|----------------------|----------------|----------------|--------------|
| 61 | EXTRA CURRICULAR FUND | 7,455.81 | 0.00 | 0.00 | 7,455.81 |
| *** | Fund Summary Totals *** | 7,455.81 | 0.00 | 0.00 | 7,455.81 |

***** End of report *****



Altoona Parks & Recreation Department
1904 Spooner Ave
Altoona, WI 54720
715-839-5188

Altoona Parks & Recreation Committee Agenda
Monday October 28, 2013 6:00pm
Altoona Emergency Services Building
1904 Spooner Ave

1. Call Meeting to Order
2. Roll Call
3. Discuss/consider approval of minutes of the August 26, 2013 Parks & Recreation Committee Meeting.
4. Park Maintenance Report by Lynn Gesche
5. Recreation/Program Report by Debra Goldbach
6. Discuss/consider continuing Music in the Park by the Szydels
7. Presentation and Discussion of AYSB 2013 related costs and terms of the 2014 contract
8. Update on Centennial Park
9. Public Comments and Concerns
10. Adjournment

Debra Goldbach
Recreation Director
Altoona Parks & Recreation Department

Go to the website to become more familiar with the types of policies contained in the categories. See left side links on <http://www.altoona.k12.wi.us/district/>

POLICY DEVELOPMENT FOR REVIEW:

Using our Vision, Mission and Strategic Plan

Series 900: Facility Development

Series 200: Administration

Series 500: Personnel

Series 800: School – Community Relations

Series 300: Instruction

Series 400: Students

Series 100: Board Operations

Series 600: Fiscal Management

Series 700: Support Services



2013/14 EXECUTIVE COACHING WORKSHOP - SESSION 2

BUILDING RELATIONSHIPS AND STRENGTHENING LEADERSHIP



OCTOBER 25, 2013

BRIDGEWOOD HOTEL & CONFERENCE CENTER, NEENAH, WI

The WASB Executive Coaching Workshop—Session Two in October will provide leaders the tools for building and modifying leadership job descriptions with a focus on the legal requirements and role distinctions between the district administrator and individual board members.

During the workshop, participants will:

- Explore the politics of leadership and the power structures which need to be navigated to keep a school district running effectively;
- Identify a set of effective problem-solving skills;
- Discuss various approaches as to how organizations go about making decisions; and
- Examine their local job descriptions for the district administrator/superintendent and their existing evaluation system within the framework of an effective and continuous improvement evaluation model in a legal context to serve both parties.

Designed for initial and second-year district administrators, the WASB Coaching Program includes the active participation of the school board president. The intent of the program is to build the working relationship and strengthen the leadership capacity of these two individuals.

The WASB Coaching Program includes a four-part series of one-day workshops throughout the year. While the program is designed for initial and second-year district administrators and their school board presidents, the workshops are open to all school board members and administrators interested in attending.

The first workshop was held on July 26, 2013, and focused on the power of effective communication. The subsequent workshops for 2013-14 are tentatively scheduled for January 21 (in conjunction with the State Education Convention) and March 28. Watch for information to follow.

Senate

PUBLIC HEARING

Select Committee for Review of the Common Core Standards Initiative

The committee will hold a public hearing on the following items at the time specified below:

Wednesday, October 23, 2013
2:00 PM
Chippewa Valley Technical College (Room 103)
620 West Clairemont Avenue
Eau Claire, WI 54701

Review of Common Core Standards

There will be invited speakers and the hearing will also be open to the public for comments.

The hearing will be from 2:00 p.m. until 8:00 p.m.

Senator Paul Farrow
Chair



Biedron, Dr. Connie <cbiedron@altoona.k12.wi.us>

Preview of River Prairie Stakeholder Meeting Interview Questions

Ann Lein <annl@ci.altoona.wi.us>
Bcc: cbiedron@altoona.k12.wi.us

Wed, Oct 23, 2013 at 10:31 AM

Good morning, River Prairie Stakeholders!

Per Mike Golat's direction to me, you will find below a preview of the interview questions for your meeting.

1. Is there one big thing that Altoona could do in the northwest quadrant of River Prairie that would put it on the map and make a significant impact on the Chippewa Valley?
2. Can you name 5 things the City could do, or improvements it could make, in the northwest quadrant of River Prairie, that would give people reasons to come to and spend time in the area?
3. What types of businesses do you feel are most suitable for the northwest quadrant of River Prairie?
4. Do you have any other wild ideas or opportunities that might work in the northwest quadrant?
5. If your grandchildren visit River Prairie in 25 years, what would you hope they would be able to see and do there?

Ann M. Lein

Administrative Assistant

City of Altoona

1303 Lynn Avenue

Altoona, Wisconsin 54720

Ph: [715-839-6092](tel:715-839-6092)

Fax: [715-839-1800](tel:715-839-1800)

E-mail: annl@ci.altoona.wi.us

Web-site: www.ci.altoona.wi.us

Tourism: www.goaltoona.com

INDIVIDUAL REGISTRATION FORM

Register at www.wspra.org or complete this and mail to: WSPRA • 4797 Hayes Road, Suite 103 • Madison, WI 53704 • 608-241-0300

Hear from peers, practitioners, and experts on some of today's hottest topics in School PR. Join in – it promises to be informative, fun and most of all engaging (of course)!

WSPRA will share some conference events with the Wisconsin Community Education Association (WCEA) conference occurring at the same place and times.

Registration deadline: October 26, 2013. (Please photocopy form for additional registrations.)

NAME _____

Title _____

DISTRICT/ORGANIZATION _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____

Email _____

PLEASE CHECK AS APPROPRIATE: First-time WSPRA Conference participant Special dietary or disability needs. Please specify:

PLEASE CHECK AS APPROPRIATE: I will be attending the Spectrum Awards Luncheon Only - \$25

I will be attending the after Conference Dinner at Ripon College - \$25

REGISTRATION FEE (please check one): (Registration fee includes a continental breakfast on Thursday, Spectrum Awards Luncheon, and breakfast buffet on Friday morning.)

WSPRA Member - \$199 Non-Member - \$275 Thursday Only Rate (Everyone) - \$165

Bring a team and save! WSPRA is offering a discount for multiple registrations from the same district or organization. To receive the WSPRA member multiple registration discount, the district must be a member of WSPRA. To register for WSPRA visit www.wspra.org.

- 2 people - \$355
- 3 people - \$535
- 4 people - \$715
- 5 people - \$895

Please add \$179 per person for every registrant over 5 from the same district or organization.

CANCELLATION: WSPRA will refund the registration fee minus \$25 handling fee per group if cancellation is received by the WSPRA office 72 hours (3 days) prior to the program. **No refunds** given if less than 72 hours.

FOR WSPRA USE ONLY

Date Rec'd. _____

P.O. # _____

Check # _____

Check Amt. \$ _____



4797 Hayes Road, Suite 103
Madison, WI 53704 • 608-241-0300 • wspra.org

**2013 WSPRA
Annual Fall Conference**

November 7-8, 2013

Heidel House Resort • Green Lake, Wisconsin

NON-PROFIT ORG
US POSTAGE PAID
MADISON WI
PERMIT # 1855



The Future Depends on it!

Heidel House Resort, Green Lake, WI

**November 7 - 8, 2013
WSPRA Fall Conference**

**Attend this Important Conference on
Building Support for Public Schools**



Building Community Support for Schools

WSPRA Annual Conference
November 7 - 8, 2013

From e-communication to open houses, building relationships and creating dialogue, community engagement of all sorts is critical in today's era of competition for public education. WSPRA has put together a powerhouse agenda about Building Support for Schools.

Conference at a Glance

Thursday, Nov. 7

7:30 - 8:15 a.m. Registration opens & Continental Breakfast

8:15 - 4:30 p.m. Sessions, Luncheon and Spectrum Awards, Resource Fair

5 - 6 p.m. Networking Reception

6:15 p.m. Evening Dinner at Ripon College

Friday, Nov. 8

8 - 9 a.m. WSPRA Breakfast and Annual Meeting

9 - Noon Sessions

Noon Conference Ends

Hotel Information

Heidel House Resort

www.heidelhouse.com

Green Lake, WI

(800) 444-2812

Reserve a room at the special WSPRA rate of \$70 single/\$92 double.

Please reserve by:

October 9, 2013



WSPRA Membership

Not a WSPRA member yet? Join today at www.wspira.org for discounted registration to this conference and many other benefits!

Thursday, Nov. 7

7:30 - 8:15 a.m. **Registration and Continental Breakfast**

8:15 - 8:30 a.m. **Welcome**

8:30 - 10 a.m. **Concurrent Sessions: Case Studies in Community Engagement**

Superintendent Track: Community Engagement in Action - Edgerton School District Business Partnerships

Learn how Edgerton School District developed partnerships with local businesses that have led to student internships, college scholarships, and full time employment.

Skill Builder: Social Media and Email: Simple Marketing Strategy for Public Schools

Public schools have a great story to tell. This session is about online communication and developing strong content. Learn how to inform, inspire, and create meaningful connections with online engagement marketing. Engage audiences and encourage readers to "share" or even "broadcast" your content.

10:15 - 11:45 a.m. **Opening Keynote**

Trust Targets: Setting Realistic Expectations for Relationships with Key Stakeholders

Ken DeSieghardt, CEO & Partner of Patron Insight, Inc.

It's human nature: We want every stakeholder to like us, understand us, agree with us, and – most importantly – trust us, so we work twice as hard trying to "fix" the naysayers, taking resources and energy that could be more strategically invested. "Trust Targets" will bring some truth to that thought process, and will help you see how to put yourself on a path toward building stronger (and saner) stakeholder relationships.



Noon - 1 p.m. **WSPRA Luncheon & Spectrum Awards**

Refresh, network and celebrate too! During the Spectrum Awards, WSPRA acknowledges hard-working individuals and organizations for their contributions to school public relations.

1:30 - 3:00 p.m. **Hot Topic - Web Site User Experience**

Jaime Spooner, Principal, Owner of Greenlight Interactive

Is your website as friendly and welcoming as the kindergarten teachers who greet your newest students? Does it give users – your parents, students, staff, and community members – the same great customer service experience as your best employee? The instant someone visits your website, they are engaging in a user experience. User experience (UX) expert Jamie Spooner will share practical tools and techniques for good website usability, 7 Tips to a Successful Website, and a case study on usability as it was applied by the Sun Prairie Area School District.

3 - 3:30 p.m. **Resource Fair and Break**

3:30 - 4:30 p.m. **Concurrent Sessions**

Beloit Case Study: Investing in PR

Learn how consistent conversations in the Beloit community led to a comprehensive partnership program, increased resources for students, greater ambassadorship and the passage of a \$70 Million facilities referendum.

Green Bay Case Study - How school board members can better engage their communities (and not just when we need money!)

Elected school board members must play an integral role in engaging members of their community -- not only students, staff and parents but the business community and vast majority of the public who do not have children in public schools. This session will offer suggestions on how to do just that.

5 - 6 p.m. **Networking Reception**

6:15 p.m. **Looking for a way to enjoy an evening with colleagues?**

Enjoy a special "WSPRA" dinner event hosted at Ripon College.

\$25 separate registration is required and includes transportation, dinner, and a short program. Join in!

Friday, Nov. 8

8 - 8:45 a.m. **WSPRA Breakfast and Annual Meeting**

9 - 9:45 a.m. **Concurrent Sessions**

Superintendent Track: Positive PR Basics

In this session you will learn how to proactively communicate and engage with key stakeholders in your district.

Standards + Quality Instruction + Assessments = Awesome Public Schools

While schools are rightfully focused on the technical side of education - standards, assessment, instruction, etc. - how do we engage the public without the jargon? Let's talk about strategies that work!

10 - 10:45 a.m. **Community Engagement in Action!**

For two days, attendees will be thinking and talking about Community Engagement. Now, how can you do it? Friday morning is a great time to join a fun session to practice a community engagement strategy that participants can add to their PR toolkit!

11 - Noon **Closing Keynote**

Social Media: You're Doing it (or Maybe You're Not) Either way, Let's Get it Right!

Amy Kant, Web Communications Specialist, Milwaukee Public Schools

Maybe you're happy if you wrote a Facebook post twice this week and remembered to tweet today. Perhaps your workday is a blur of Instagram-filters, hashtags, YouTube videos and finding the hottest links to "pin." Are you really engaging with your community? Learn why social media should be part of your community engagement toolkit, how to efficiently implement content strategy in your digital communications – and why you don't need to be everywhere to be effective.



October 30, 2013

To: Connie Biedron, District Administrator
Altoona School District

From: John Goodman, Consultant
(goodman@cesa10.k12.wi.us or 715-720-2033)

Carol Nelson, Consultant
(cjnelson@cesa10.k12.wi.us or 715-720-2131)

Terri Grzyb, Program Assistant
(terri@cesa10.k12.wi.us or 715-720-2028)

Re: Distance Learning and Videoconferencing Services Purchase Order Information

Thank you for your interest in the CESA 10 Distance Learning Services and our suite of video recording resources. Here is a summary of the services you will receive, along with the cost.

1. 2013-2014 Distance Learning Services

Amount: **\$7,880**

(\$11,760 yearly service contract fee minus \$3,880 previously paid online only service fee)

2. 2013-2014 Videoconferencing Services

Amount: **\$5,000**

(This a one-time buy-in for the CMA/Camtasia/Ensemble equipment currently being used for recording and streaming)

Please send a purchase order in the amount of **\$12,880** for the above services to:

Terri Grzyb
CESA 10
725 West Park Avenue
Chippewa Falls, WI 54729
Fax: (715) 720-2070
terri@cesa10.k12.wi.us

If you have any questions, feel free to contact one of us.

Thank you.

cc: Ross Wilson



Altoona (0112)
 1903 Bartlett Ave
 Altoona WI 54720-1799
 Cesa #10
 Eau Claire County (18)

Warning: This data has not been submitted to DPI.

on Wednesday, October 30, 2013 at 9:16:57 AM

PI-401

| Account | Description | Revenue Limit Worksheet Line | Amount |
|------------------------------------|---------------------------------------|------------------------------|---------------------|
| 10R-000000-211 | General Fund Operating Levy | Line 18 | 4,651,866.00 |
| 38R-000000-211 | Non-Referendum Debt Levy | Line 14B | 0.00 |
| 41R-000000-211 | Capital Expansion Fund Levy | Line 14C | 0.00 |
| Total Revenue Limit Levies: | | | 4,651,866.00 |
| 10R-000000-212 | Property Tax Chargebacks | Line 15C | 0.00 |
| 39R-000000-211 | Referendum Approved Debt Levy | Line 15A | 299,200.00 |
| 80R-000000-211 | Community Service Fund Operating Levy | Line 15B | 80,000.00 |
| Total Certified Tax Levies: | | | 5,031,066.00 |

District Officials in Office on Date Submitted

We, the undersigned, do hereby certify that the above stated levies will be assessed against the taxable property of that portion of the school district lying within each municipality as required by s. 120.17(8) Wis. Stats. We further certify that the levies reported by fund are correct.

| Administrator | |
|---|--|
| Administrator's Name Connie M Biedron | Telephone 715-839-6032 extension 501 |
| Administrator's Signature | Date Signed |
| Clerk | |
| Clerk's Name Michael Hilger | Telephone |
| Clerk's Signature | Date Signed |
| Person Completing this Report | |
| Contact's Name and Title Kathy Dahl, Business Manager | Telephone 715-839-6063 |
| Contact's Signature | Date Signed |



Altoona School District
Tax Levies FY 2013-2014
generated on 10/30/2013 9:18:19 AM

The information in the following table will be submitted to the Wisconsin Department of Revenue (DOR) by the Department of Public Instruction on your behalf.

PC-401

| County | Co-Mun Code | Taxation District | Tax Apportionment Equalized Value | Percent of School District in Taxation District | Total Certified Tax Levies From PI-401 | Amount of Tax Levy for Taxation District |
|------------------------|-------------|-------------------|-----------------------------------|---|--|--|
| Eau Claire | 18 201 | C. Altoona | 364,616,215.00 | 70.829524659 | 5,031,066.00 | 3,563,479.00 |
| Eau Claire | 18 221 | C. Eau Claire | 13,741,058.00 | 2.669306977 | 5,031,066.00 | 134,295.00 |
| Eau Claire | 18 012 | T. Lincoln | 730,111.00 | 0.141829718 | 5,031,066.00 | 7,136.00 |
| Eau Claire | 18 024 | T. Washington | 135,692,599.00 | 26.359338646 | 5,031,066.00 | 1,326,156.00 |
| County Totals | | | 514,779,983.00 | 100.000000 | | 5,031,066.00 |
| District Totals | | | 514,779,983.00 | 100.000000 | 5,031,066.00 | 5,031,066.00 |

October 31, 2013

TO: Altoona Board of Education

FROM: Joann Walker, Pedersen Principal

RE: Recommendation for Additional Part-time Special Education Aide Position(s) for Limited Term (One-Year)

After analyzing the needs of our special education students this year, we have found that their needs have grown this year due to the new kindergarten class as well as increased needs for students in grades 1-3.

At the present time, we have seven (7) special education students in kindergarten and 19 students at grades 1-3. In addition to the 19 students, one (1) other student receives itinerant services at another school. When determining staff, we cannot go on mere numbers, but rather we have to also look at the individual needs of each student we service. The needs of our students include: self help skills such as bath rooming, lunch room and playground assistance, small group instruction, more intensive support in the classroom, modified curriculum, sensory breaks, and behavioral support for aggressive actions toward staff and students both in and out of the classroom.

Therefore, I am requesting that we add two special education aide positions, one (1) part-time (.50), and one (1) full-time, each for a limited term of employment (remainder of the 2013-14 school year).

Thank you for your continued support

October 30, 2013

To: Connie Biedron, District Administrator
Altoona School District

From: John Goodman, Consultant
(goodman@cesa10.k12.wi.us or 715-720-2033)

Carol Nelson, Consultant
(cjnelson@cesa10.k12.wi.us or 715-720-2131)

Terri Grzyb, Program Assistant
(terri@cesa10.k12.wi.us or 715-720-2028)

Re: Distance Learning and Videoconferencing Services Purchase Order Information

Thank you for your interest in the CESA 10 Distance Learning Services and our suite of video recording resources. Here is a summary of the services you will receive, along with the cost.

1. 2013-2014 Distance Learning Services

Amount: **\$7,880**

(\$11,760 yearly service contract fee minus \$3,880 previously paid online only service fee)

2. 2013-2014 Videoconferencing Services

Amount: **\$5,000**

(This a one-time buy-in for the CMA/Camtasia/Ensemble equipment currently being used for recording and streaming)

Please send a purchase order in the amount of **\$12,880** for the above services to:

Terri Grzyb
CESA 10
725 West Park Avenue
Chippewa Falls, WI 54729
Fax: (715) 720-2070
terri@cesa10.k12.wi.us

If you have any questions, feel free to contact one of us.

Thank you.

cc: Ross Wilson