

The naming of District facilities, including schools and any distinct areas within a larger facility, is a responsibility and prerogative of the Board of Education.

Naming Schools

If a new school is constructed, the Board may select a name for the school that follows the established practice of naming District schools according to their grade and educational levels (e.g. elementary, intermediate, middle, etc.) Any departure from the District's established practice of naming, as described above in this paragraph, must be supported by at least two-thirds of the entire membership of the Board.

Naming Other Facilities and Areas of Facilities

Any proposal to name a major facility that is initiated by any individual or group other than the Board shall be reviewed by the Board.

The Board will not consider naming proposals that use the name of current District officials, current District employees, or current students. In addition, naming proposals based primarily upon longevity of service to the District, or proposals that follow a personal tragedy (e.g., an illness or accident) should be avoided.

Renaming Facilities

Once a school or other major district facility, or any area within a school or other facility, has been named, it shall not be renamed except for compelling reasons as determined by the Board. The Board shall hold a public hearing prior to taking any action to approve the opening of a renaming process as to (1) any school; (2) any major facility of the District; or (3) any area of any facility that is currently named after a person.

Legal References:

Wisconsin Statutes

[Section 120.17\(9\)](#) [notification of postmaster of new school names]

Cross Reference: Policy 840: Public Gifts to the Schools and Sponsorships
Policy 851: Advertising

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